

WORK PROGRAMME – PROMOTING DIVERSITY IN DEMOCRACY

	WHAT are you going to do?	HOW?	WHO will be undertaking the work?	By when?
THE ROLE OF POLITICAL GROUPS IN PROMOTING DIVERSITY IN DEMOCRACY				
1	Educate people including groups of people who are most politically marginalised, about the roles of various elected members	<p>Raise awareness individual members by holding discussion on diversity at the Area Forums</p> <p>Ensure that elected members who intend to stand down, encourage people from groups that are not normally represented, to apply for those seats</p> <p>A programme to prepare possible applicants to stand for election with information about the Council, councillor role and the help and support that is available including mentoring after being elected.</p>	<p>Diversity Sub-group</p> <p>Political Groups</p> <p>Corporate Support Department and the Elections Unit</p>	<p>Regularly</p> <p>Regularly</p> <p>January 2017</p>
THE ROLE OF MEMBERS IN PROMOTING DIVERSITY IN DEMOCRACY				
2	Mentoring	<p>Use the Welsh Government Mentoring Programme - individual members to contact the Welsh Government to register.</p> <p>How will we raise awareness of this amongst others? Through the</p>	Individual members	Continuously

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		Community Councils?		
3	Distribute the Welsh Government Document: Diversity in Democracy to all members.	Distribute the Welsh Government Document: Diversity in Democracy to all members.	Diversity Sub-group	2015/16
4	Engage with the people of Gwynedd via different mediums	<p>Raise our members' awareness of the Council's engagement protocols.</p> <p>Use - social media targeting specific areas and specific people / ages, local papers and Community Councils.</p> <p>Hold a focus group from the members of the Citizen's Panel to glean information on the type of matters that could be barriers for people to stand for Council elections – with a view to develop a further work programme</p>	Diversity Sub-group	Continuously
ENCOURAGING EVERYONE TO TAKE PART IN DEMOCRACY				
5	Use social media	<p>Advertise vacant seats by using modern methods and advertise the vacant seats of Governors, organisations and volunteers on a wider basis</p> <p>Look at using the Women Making a Difference website and the Women in</p>	<p>Communication and Engagement Manager</p> <p>Elections Unit</p> <p>Education Department / School Governors;</p> <p>External Bodies and</p>	Continuously

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		Public Life Portal	Community Councils with Corporate Support as the main point of contact.	
6	Create a video	<p>Arrange with the Communications Unit to create a short video of various councillors at work in the community and at the Council, and upload it onto various social media sites (Facebook, Snapchat, Instagram, Youtube).</p> <p>Video from students who read politics and who are on work experience at the Council.</p>	Communication and Engagement Manager	Regularly
7	<p>Promote awareness of Diversity in Democracy through celebration days e.g.</p> <ul style="list-style-type: none"> • International Women’s Day • International Day of Democracy 	<p>Celebrate International Women’s Day by considering women’s economic, political and social achievements, today and in the past.</p> <p>Hold competitions: Democracy photo contest “Engagement for Change” and “Make your Voice Heard”.</p>	<p>Political groups School Councils Bangor University Coleg Llandrillo Menai</p>	<p>8 March every year</p> <p>15 September every year</p>
ENCOURAGE CHILDREN AND YOUNG PEOPLE TO TAKE PART IN DEMOCRACY				
The Council’s Children and Young People Delivery Panel				
8	Include children and young people in the Council’s main work	<p>The following matters could be considered:</p> <ul style="list-style-type: none"> • Invite young people to express an opinion on the Council’s main documentation at the Children and 	The Council / Children and Young People Delivery Panel Agenda (c/o Cabinet Leader)	Continuously

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		<p>mock sessions e.g.</p> <ul style="list-style-type: none"> - elections - hold meetings with a chair and vice-chair to give Children and Young People an experience of democracy - raise awareness of the Gwynedd and Anglesey Partnership (Gwynedd Ni) website and the job opportunities which are available / volunteering with voluntary and community organisations, charities and local trusts. 		
11	The Role of Secondary Schools	<p>The following matters could be considered:</p> <ul style="list-style-type: none"> • Assembly Members visiting secondary schools to discuss democracy • Hold mock elections • Annual feedback for the Education Department on the democracy events. 	Schools	Regularly
Children and Young People Partnership				
12	Use the Gwynedd and Anglesey Partnership to improve participation across the children and young people field.	<p>The following matters could be considered:</p> <ul style="list-style-type: none"> • Enable every School Council to contact each other so that they can hold mock elections. 	Gwynedd and Anglesey Partnership	<p>.....</p> <p>Continuously</p>

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<p>(The Gwynedd and Anglesey Partnership helps to lead the collaboration work in the area. The Partnership is led by public and voluntary sector leaders including the County Councils, Bangor University, Coleg Menai, North Wales Police and the Health Board. These leaders meet regularly at the Local Services Board).</p>	<ul style="list-style-type: none">• Ensure that students/ young people at Bangor University and Coleg Llandrillo Menai have the opportunity to participate e.g. Town and Community Councils and various external bodies.		
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